***Photo Caption***

**Team “EarthEn” from Arizona State University, USA: The winner of SCG Bangkok Business Challenge**

**@ Sasin 2022 - Global Competition**

Bangkok, July 11, 2022 **-** **Sasin School of Management and SCG Chemicals Public Company Limited or SCGC** announced the winner of the **SCG Bangkok Business Challenge @ Sasin 2022 - Global Competition, the longest-running student startup international competition under the theme, “Striving for a Sustainable World.” Team** **"EarthEn"** from **Arizona State University, USA,** **was the winner of the Global Competition and received H.M. The King Award Royal Trophy with a cash prize of US$ 18,000. Team "Neocycle"** from the **University of Calgary, Canada,** **was the winner of the Sustainability Award and received H.R.H. Princess Maha Chakri Sirindhorn Sustainability Award Royal Trophy with a cash prize of US$ 8,000. The startup teams were selected from 124 applicants from 19 countries from 55 educational institutions this year. The final round was held at Sasin School of Management on July 10.**

**For more information, please see** <https://bbc.sasin.edu/2022>

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